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Sticks and Tones: Compassion Tour

Web Development (WDD 130-02)

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<https://jacob-packer.github.io/sticksandtones/index.html>

#### Introduction

* The subject of my website is a real humanitarian effort made by two musicians (Henry and Maria Flurry) to raise funds for those in need. TO do this, they will be traveling the wester states in a pre-planned route, visiting churches and different communities. Ahead of time, they hope to book “gigs” for their performances, so the turnout at each concert will be greater.
* In specific, they will be targeting religious congregations with the hope of taking advantage of the communities already formed. Often, religious communities seek opportunities to serve those around them, and Henry and Maria offer an opportunity to do just that.
* They pitch the idea of a “fund-raiser” One that is uncomplicated and low-bar. This shows the targets that the price of hosting Sticks and Tones will be negligible, and they can invite people of all ages to attend the concert and contribute to the community.
* The audience of my website are anyone who could host Sticks and Tones as well as anyone who wants to learn more about it.

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#### Goals/Objectives (3 pts)

* I have had several goals in the making of this website. First, I wanted to make it clear what people would use the webpage for. I wanted it to clearly educate interested persons on what its purpose is. For those who didn’t know what Sticks and Tones Compassion Tour is already, I included context information on the Tour, such as its purpose, and the mission/purpose of the Tour.
* I wanted to include information about Henry and Maria Flurry too, to show their accomplishments as well as past performances. I wanted to show that they are real people, and their friendly faces.
* I tried to use pictures that were music themed such as guitars, pianos, and music notes. That way the “Tour” will be clarified to be a musical performance.
* I wanted to add a feedback option as well (though I didn’t get the chance) using the form HTML that we learned about in class. That would be a useful feature for those who hosted Sticks and Tones and wanted to write about their experience.

#### Design Process (5 pts)

* I designed the wireframes on paper originally, which was super helpful! Trying to start by making a digital wireframe was a struggle, but when I started sketching a rough pencil draft, things really came together quicker.
* I wanted a color scheme that was friendly, yet classy. Something that says “professional.” So I chose this nice alabaster background, which was a nice light tone that seems to match this friendly feeling. I used coolor.io to generate some color palettes from this color and ended with a nice blue accent.
* I tried to design a good logo several times, but in the end I decided to go with one that Sticks and Tones had already made. The logo was actually

#### Conclusion (5 pts)

I learned the design process of websites. From idea to pitch to wireframe, now I can take an idea and make it real.